

NEWPORT BEACH PUBLIC LIBRARY

To: Board of Library Trustees
From: Tim Hetherton, Library Services Director
Re: Report of Library Activities – April 18, 2016 Meeting

TIM HETHERTON, LIBRARY SERVICES DIRECTOR

See you later, Dave Curtis

Library Services Manager Dave Curtis was appointed as the new Director of the Orange Public Library on April 11. During his tenure as Library Services Manager, Dave revamped the Popular Library, re-branded the Media Lab and spruced up Mariners and Balboa with fresh paint and furniture. Soon the Electronic Village will benefit from the Dave Curtis treatment. Little and big things he did to our buildings are making a big difference.

Dave has also been a valuable liaison to City IT and served as manager for the CENIC project, which in layman's terms will make Internet access in the Library **crazy-fast** - 100-Gigabits per second - with access to research and educational networks previously beyond our grasp. Dave also worked with Web Team to jump-start the eBranch and enhance the look and functionality of our soon-to-be-revealed new web page.

He immediately became the Library's hiring manager in 2014 and is responsible for all the great new additions to our staff who are becoming our valued colleagues and are making a huge difference to our customers.

Dave augmented the Library Use Policy and generally informed his work with a customer-centered philosophy that I greatly appreciate.

So I wasn't the least bit surprised when he told me that the City of Orange had hired him as Library Director and that he was leaving NBPL on Thursday, April 21.

I am glad that I have had the opportunity to cross paths with Dave. He has been a great advisor and a good friend. I wish him the best of luck at Orange Public Library where the public and staff will benefit from his leadership and the same "fresh eyes" he brought to NBPL.

Newport Harbor Alumnae Panhellenic

On Wednesday, March 23, I presented an overview of NBPL resources and services to the Newport Harbor Alumnae Panhellenic at the Bahia Corinthian Yacht Club. An Alumnae Panhellenic Association is a community based organization, affiliated with National Panhellenic Conference, whose membership is composed of representative alumnae from NPC member group fraternities. Alumnae Panhellenics offer alumnae of the 26 member groups of the National Panhellenic Conference further leadership and social opportunities, beyond the college years. An APH represents an ongoing commitment of women to promote and foster the Greek experience. The Newport Harbor Alumnae Panhellenic works to foster constructive relationships with the colleges and universities in the Southern Orange County area. They have both local alumnae chapter representatives and social

members who provide input and governance. They provide scholarships to National Panhellenic Conference women through two different awards. The Daphne Award goes to National Panhellenic Conference women who attend the University of California, Irvine (UCI); and the Minerva Award recognizes outstanding National Panhellenic Conference women who attended one of our 15 area high schools and now attend a Southern California Council of Alumnae Panhellenic area university.

CENIC

As mentioned earlier, over the past year, Dave Curtis has worked with City IT to help NBPL participate in the CENIC project. As the CENIC website states: "CENIC – the Corporation for Education Network Initiatives in California - connects California to the world, advancing education and research statewide by providing the world-class network essential for innovation, collaboration and economic growth. The nonprofit organization operates the California Research and Education Network (CalREN), a high-capacity network designed to meet the unique requirements of over 20 million users, including the vast majority of K-20 students together with educators, researchers and other vital public-serving institutions. CENIC's Charter Associates are part of the world's largest education system; they include the California K-12 system, California Community Colleges, the California State University system, California's Public Libraries, the University of California system, Stanford, Caltech, and USC. CENIC also provides connectivity to leading-edge institutions and industry research organizations around the world, serving the public as a catalyst for a vibrant California."

What this means for NBPL: faster Internet connectivity (100-Gigabit per second), more bandwidth, and new access to research and educational networks.

DAVE CURTIS, LIBRARY SERVICES MANAGER

Lighting improvements got underway upstairs at Central in March. Sunset Lighting started refitting a dormant lighting system with bulbs and ballasts. The improved lighting in reading areas is noticeable and appreciated by staff and our users.

The work on the upgrading of the public computing area at Central saw electrical work completed and new network cabling installed. Furniture fabricators finished up the custom pieces. New desks, computers, chairs and layout will be done next week!

MELISSA KELLY, SUPPORT SERVICES COORDINATOR

Facilities

The new public use copiers, were purchased and installed by the City's IT department. The new copiers offer customers the choice of color copying as well as black and white. The copiers were installed at the Central Library, 1st & 2nd floor, the Mariners Branch and the Balboa Branch. The Library chose to wait until the new construction is completed at the Corona del Mar Branch before installing a new copier at that location. The Library has asked Finance and IT to hold the funds that were allocated for the CDM copier until the next fiscal year.



The palm trees in front of the Central Library were trimmed and had the fruit bundles removed before they could fall to the ground.

Literacy

Literacy continues the testing of the State's on-line tutor training program and we have graduated our first group of tutors who completed their training online.

City Projects

The Library worked with the City's Purchasing Agent on rating potential vendors for the city-wide custodial contract and copier maintenance contract.

DEBBIE WALKER, BRANCH AND YOUTH SERVICES COORDINATOR

Branches

Programming at branches was varied in March. Balboa hosted a Fairy Tale Crafts event while Mariners celebrated Dr. Seuss's birthday and children visiting CDM made kites, flags and wind chimes for a "Windy Craft" themed program. Outreach opportunities included a first grade class visit to Balboa by Newport Elementary students and a group of Daisy Girl Scouts got a "behind the scenes" look at library operations at the Mariners Branch.

The March Library Board of Trustees meeting was held at Balboa where Branch Librarian Evelyn Rogers presented the Balboa Branch annual report and fielded questions from Board members regarding Branch operations. In personnel news, Part-time Library Assistant Sarah Emmerson began her transition to fill the position at Mariners that was vacated when Alex Jenkins was promoted to the Librarian I position.

Youth Services

Forty children and their adults attended a "Spring Gardening and Crafts" at Central on March 17. Not only did participants have the chance to hear a variety of stories about gardening and plants, every child in attendance decorated a "spring" bag and planted sweet peas out in the Children's Garden in a container they were able to take home (in their bag). The NBPL Foundation sponsored Making Memories program offered two "Art in the Spring" workshops where participants created their own fantastic creatures while learning a variety of art techniques. The City Arts Commission sponsored another extremely popular Festival Ballet Theatre program on Saturday, March 19. The Friends Room at Central was filled to capacity as families enjoyed a presentation of the beloved classical ballet, "Sleeping Beauty."

Teen Services

YAAC members welcomed Librarian Alex Jenkins as a guest and gave their feedback on the Teen Center at Central. They also discussed current movies and books and had fun with Easter-related trivia. Due to the Spring Break schedule there will be no YAAC meeting in April.

NATALIE BASMACIYAN, ADULT SERVICES COORDINATOR

Manuscripts Book Discussion Group

The March meeting of the NBPL Foundation's Book Discussion Group was held on the 9th and David Mitchell's book Black Swan Green was discussed. 38 people attended. Next month's group will be held on April 13th. The group will be discussing the book Station Eleven by Emily St. John Mandel. This event is held in the Friend's Room from 9:30-11:00 a.m. on the second Wednesday of the month from September to June. The event is free and open to the public.

Teen Tech Week Event

Librarian Alex Jenkins and Library Assistant Greg Johnson hosted a Teen tech Week event in the Media Lab. Attendees learned about the Media Lab and Sound Lab resources, and observed demonstrations of the equipment.

Database FY Comparisons	YTD 15/16	YTD 14/15	JUL 2015	AUG 2015	SEP 2015	OCT 2015	NOV 2015	DEC 2015	JAN 2016	FEB 2016	MAR 2016
Tracked by #searches											
Ancestry	9702	11545	838	650	850	1173	1300	947	1983	917	1044
A to Z Databases	2844	2656	573	390	546	123	300	186	260	258	208
AskART	472	26	10	32	70	123	14	5	52	143	23
BioResCtr*	381	690	55	32	34	85	25	25	18	38	69
FoF Ancient Hist	408	416	20	9	69	121	27	42	15	69	36
GDL	93	207	4	12	7	14	27	9	2	12	6
GVRL	1301	1298	70	75	100	129	163	212	43	95	414
HeritageQuest	22781	5872	1777	2316	4150	3373	2623	2214	1585	1898	2845
Kids InfoBits	341	252	161	20	0	20	13	1	8	91	27
Lynda.com	31454	1713	372	2313	3156	3895	3222	3842	4363	5485	4806
LitResCtr	982	1964	102	30	63	47	145	51	60	115	369
Opposing Vpts*	814	1287	351	5	17	30	43	100	54	93	121
Nat Geo	398	185	3	12	26	56	28	34	24	55	160
Nat Geo Kids	93	27	62	5	0	4	4	8	4	2	4
NoveList Plus	1575	1797	217	115	139	190	284	160	186	107	177
NoveList K-8 Plus	655	552	43	66	86	61	182	29	29	77	82
ProQuest	32280	25007	1030	2903	3605	3475	4110	2848	4813	4413	5083
Oxford Art Online	57	130	1	0	26	13	9	3	2	3	
Ref USA Bus.	19523	19647	2038	1833	3688	2622	1552	1421	1337	2540	2492
Ref USA Res.*	1086	1323	87	68	138	25	202	102	81	164	219
Tumblebooks	2855	8994	184	265	409	357	234	232	475	371	328
World Book Online	193	492	14	16	17	18	39	25	45		19
Tracked by #sessions											
Cypress Resume	71	81	7	5	11	5	10	9	8	9	7
LiveHomework	56	177	8	1	18	19	10				
Testing & EdRefCtr	444	379	74	84	74	49	30	36	20	38	39
Universal Class	1282	471	285	205	177	94	66	41	90	152	172
Tracked by #page views											
Consumer Reports	17507	2066	1398	1884	2187	2090	2587	1720	2182	1735	1724
CultureGrams	2384	1663	336	74	167	107	11	101	162	1068	358
Morningstar	41882	41862	4896	4881	9022	7452	5631	3825		6175	
NetAdvantage	32552	37871	4585	3217	4962	5351	2720	2920	3692	2670	2435
RealQuest	1296	7983	99	64	284	174	99	160	195	80	141
Rocket Languages	240	521	104	32	63	4	9	5	17	3	3
Value Line	148855	100507	14688	13442	14608	15712	17084	18204	19007	18662	17448

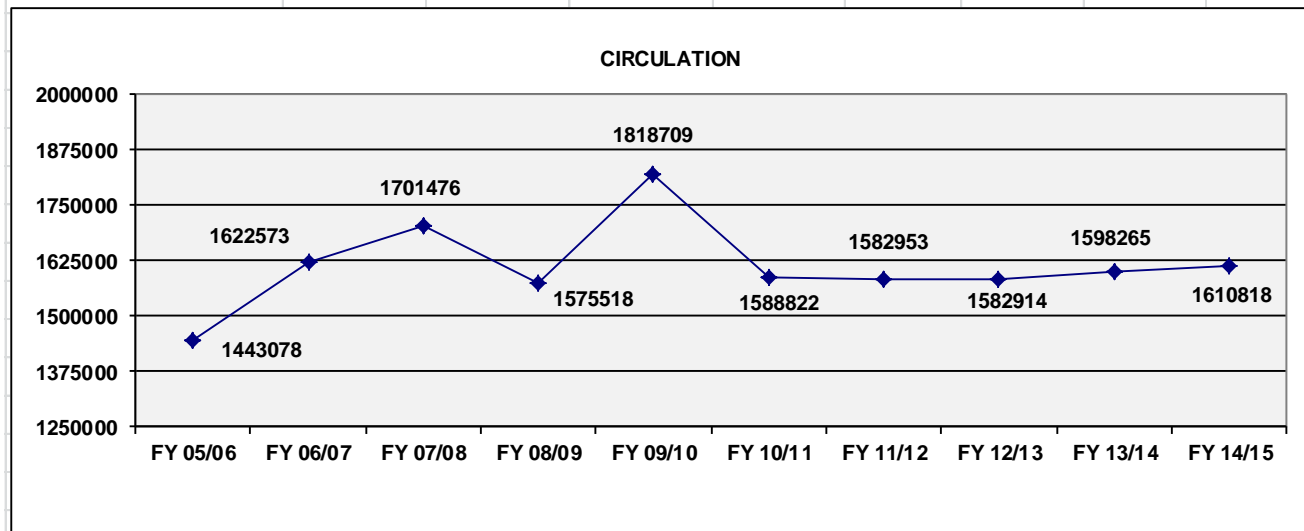
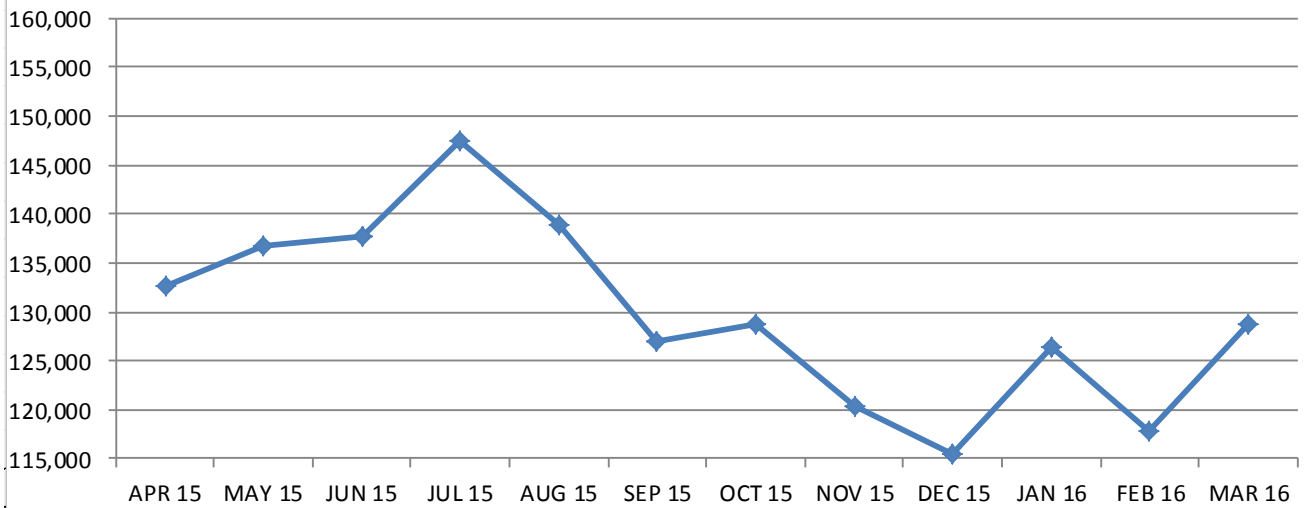
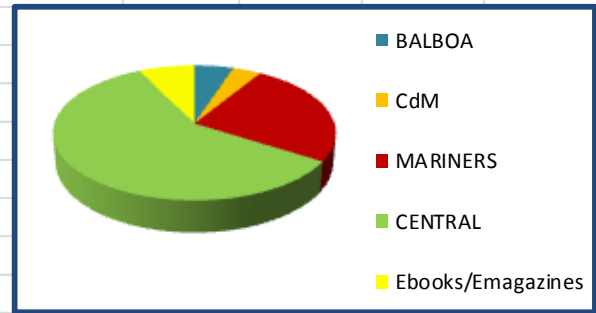
Proquest Articles Retrieved

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	AVG.
Business Databases	195	306	199	250	257	355	301	356	421	293
Newspapers--Current	690	807	1583	1030	1216	2134	2196	1159	1897	1412
Newspapers--Historical	2275	2621	1938	2044	2018	1696	1885	2507	1802	2087
Magazines	31	26	50	68	170	52	45	53	155	72

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CIRCULATION

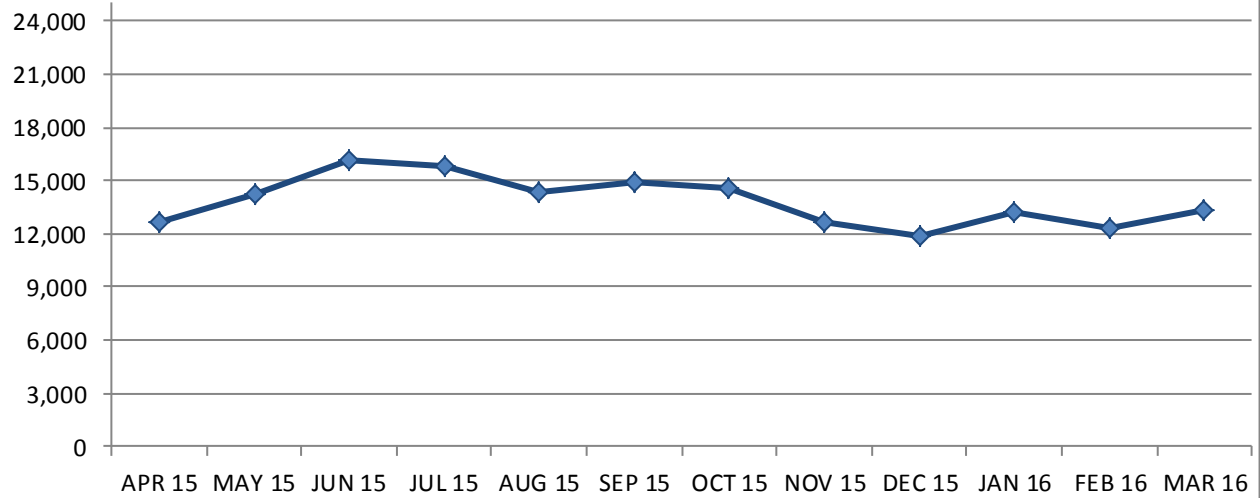
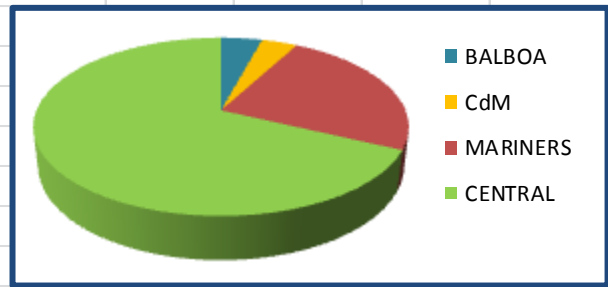
	Mar-16	YTD 15/16	YTD 14/15
BALBOA	6,578	63,214	66,661
CdM	4,796	42,219	45,868
MARINERS	32,348	285,321	306,477
CENTRAL	75,681	677,129	707,926
Ebooks/Emagazines	9,422	83,174	76,436
TOTAL	128,825	1,151,057	1,203,368



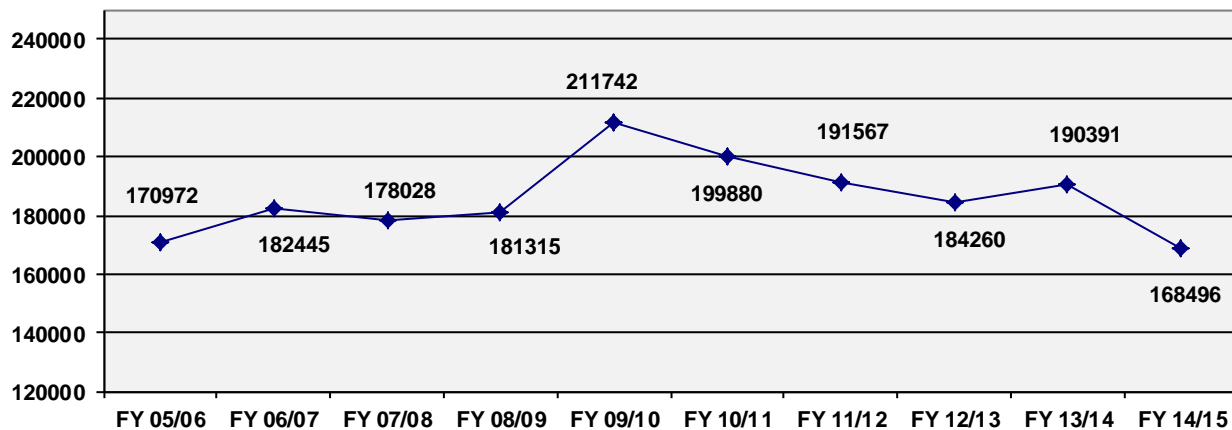
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REFERENCE

	Mar-16	YTD 15/16	YTD 14/15
BALBOA	566	5,645	7,157
CdM	493	5,357	5,906
MARINERS	3,225	35,559	43,895
CENTRAL	9,096	76,498	68,457
TOTAL	13,380	123,059	125,415



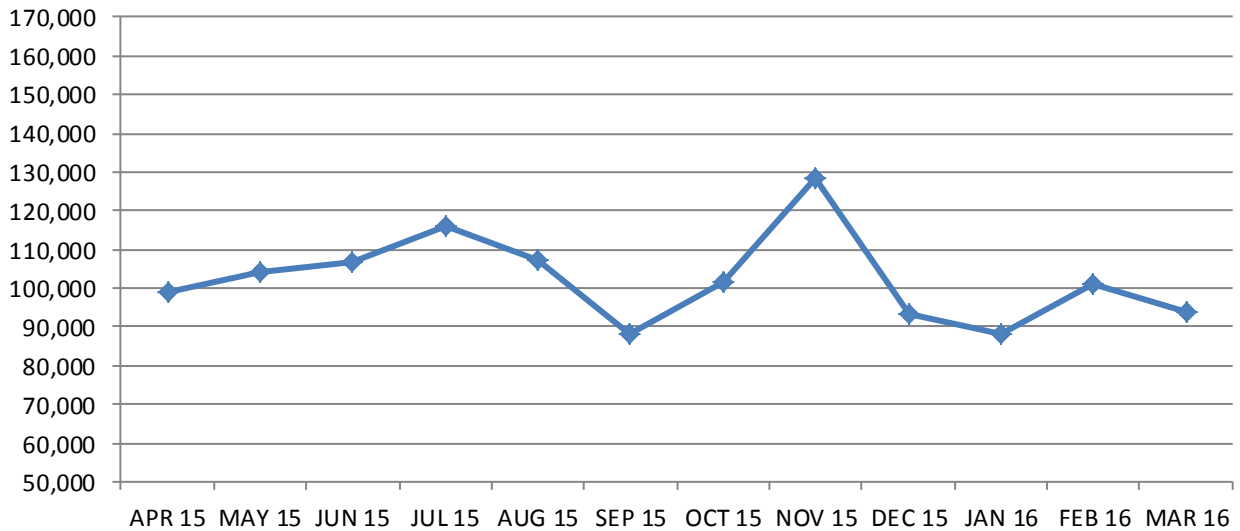
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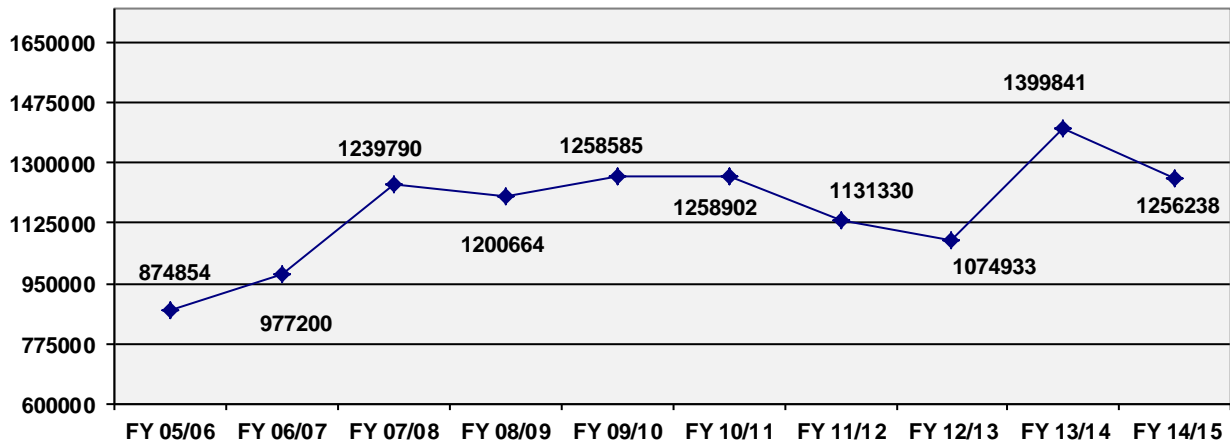
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CUSTOMERS SERVED IN LIBRARY

	Mar-16	YTD 15/16	YTD 14/15
BALBOA	4,788	38,916	41,581
CdM	4,006	31,184	31,158
MARINERS	25,331	206,875	222,307
CENTRAL	59,490	646,959	651,546
TOTAL	93,615	923,934	946,592



CUSTOMERS SERVED IN LIBRARY



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PROGRAM ATTENDANCE

	Mar-16	YTD 15/16	YTD 14/15
BALBOA	195	1,167	855
CdM	789	5,917	5,171
MARINERS	1,268	7,954	7,367
CENTRAL	3,641	34,073	31,445
TOTAL	5,893	49,111	44,838

